

Title of trade fair
LASER 2009. World of Photonics
19th International Trade Fair and Congress for optical
Technologies – Components, Systems and Applications

Venue: New Munich Trade Fair Centre
Duration: Monday 15 to Thursday 18 June 2009

Opening hours:
Monday to Wednesday: 9 am to 5 pm
Thursday: 9 am to 4 pm

Organizer and financing body:
Messe München GmbH (MMG), Messengelände, 81823 München,
Germany, Phone (+49 89) 9 49-01, Fax (+49 89) 9 49-09
info@world-of-photonics.net, www.world-of-photonics.net

Special Terms of Participation (B)

All prices indicated below are net, and are subject to value-added tax.

B 1 Application (see A 1)

The deadline for applications is 30 September 2009.

B 2 Permitted exhibits and exhibitors (see A 2)

The following are permitted:

a) Companies whose exhibits correspond with the Product Index of LASER 2007. World of Photonics (see enclosure with application). Please do not tick more than one main group in the Product Index. The location of your company's stand in a specific trade fair hall depends on the product group you tick. Articles other than those permitted and registered may not be exhibited.

We cannot process your application without the completed Product Index.

b) Exhibitors with the following qualifications: German and foreign manufacturers and service companies, as well as trading companies that can prove they have been authorised by the manufacturer to exhibit his products.

MMG has the final decision. Organizers of joint stands are not exhibitors as defined by the Special Terms of Participation. There is no right to admission.

B 3 Co-exhibitors and additionally represented companies

(see A 1 and A 4)

There is a fee of EUR 345 for each co-exhibitor or additionally represented company. Co-exhibitors and additionally represented companies must be registered on a separate form by the main exhibitor.

B4 Participation fees, advance payment for services (see A 7)

Registration fee

for each main exhibitor, incl. basic entry in the information media:

EUR 345.–

for each co-exhibitor and additionally represented company, incl. basic entry in the information media

EUR 345.–

This fee includes

basic entry in the trade fair catalogue, the Visitor Information System, at www.world-of-photonics.net and the industry portal. 1 basic entry in the product index and active internet address link.

Participation fees are as follows:

a) For stand space in halls

Basic fee

Row stand (one side open)	20 – 50 sqm	51 – 100 sqm	from 101 sqm
Corner stand (two sides open)	EUR 176.–	EUR 171.–	EUR 161.–
End stand (three sides open)	EUR 199.–	EUR 193.–	EUR 186.–
Island stand (four sides open)	EUR 207.–	EUR 196.–	EUR 190.–
Stand space < 20 sqm	EUR 217.–	EUR 207.–	EUR 197.–

Stand space < 20 sqm 195.– EUR/sqm, regardless of stand type.

The prices include the following:

- Free use of all Munich City Transport (MVG – underground, buses, trams and urban railway) against presentation of your exhibitor's pass
- Technical and organisational services

b) On the open-air grounds

Container site

EUR 700.–

c) For complete packages (incl. stand space) in halls

CHAMPION turnkey stand system (12 sqm)

The CHAMPION turnkey stand system includes stand assembly and dismantling, 12 sqm of stand space (4 x 3 m), carpeting, ceiling with four 80-watt spotlights, header board, 1 booth that can be locked, 1 table display case, 1 table with 4 chairs, 1 brochure stand, electricity connection incl. 1 socket and electricity consumption.

CHAMPION row stand (1 side open)

EUR 3,840.–/unit

CHAMPION corner stand (2 sides open)

EUR 4,450.–/unit

TABLE TOP turnkey stand system (4 sqm)

The TABLE TOP turnkey stand system includes stand assembly and dismantling, 4 sqm of stand space (2 x 2 m), carpeting, silver-coloured aluminium structure with white partition walls, header board, a choice of either 1 table display case and 1 bar stool or 1 table with 2 chairs, lighting (2 80-watt spotlights), electricity connection incl. 1 socket and electricity consumption.

TABLE TOP

EUR 1,480.–/unit

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors (German and foreign) a charge of EUR 0.60 per sqm of rented exhibition space. This amount is charged by MMG and transferred directly to AUMA.

The advance payment for services that need to be ordered (see A 7) is EUR 20 per sqm of rented exhibition space.

B 5 Terms of payment (see A 7)

The deadlines for payment given in the notice of admission or the invoice must be observed. Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalogue, and the provision of workers' and exhibitors' passes. All invoiced amounts in all MMG invoices, which are connected with the event, must be transferred in euro, without deductions and free of all charges to one of the accounts specified in the respective invoice, indicating the reference number.

B 6 Dates of setting up and dismantling (see A 14)

Stands may be set up starting on 10 June 2009 at 8 am.

All delivery and stand-construction vehicles must be removed from the halls and from the open-air area by 4 pm, on the last day for setting-up, 14 June 2009. Vehicles which are still in the halls or the open-air area after these times will be removed by MMG at the risk and expense of the exhibitor concerned. Exhibitors may begin to set up their stands earlier only with MMG's permission and subject to a fee.

Setting-up must be finished by 6 pm. An extension is possible only in exceptional cases with the written permission of MMG's Technical Exhibition Services Division. Dismantling must be completed by 21 June 2009 at 6 pm.

B 7 Stand design (see A 8)

One-storey stands: The maximum construction height and advertising height must not exceed 6 m.

Two-storey stands: Exhibitors must obtain MMG's explicit written permission before planning a two-storey stand.

The maximum construction and advertising height must not exceed 7.50 m. The stand must not take up more than 50% of the floor space. The stand's interior must be at least 1 m from the aisle and at least 3.00 m from the neighbouring stand's interior (or have neutral side walls facing the neighbouring stand).

Only lamps may be suspended from the hall ceiling (max. 100 kg/suspension point). Advertising may be only on the open sides of the stand. MMG will not erect partition walls between the stands. Plans of the stand with ground-plan and sketches must be submitted to MMG's Technical Exhibition Services Division for permission by the given date, at the latest 6 weeks before assembly begins.

B 8 Technical installations

Applications for electric installation, water, drainage, and telephone connections can be considered only if submitted in due time on the order forms available from MMG (Exhibitor-service-CD ROM). The precise terms and connection fees are stated on these forms.

B 9 Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the MMG service partners responsible. In special cases, permission must also be obtained from MMG's Technical Exhibition Services Division.

B 10 Sales regulations

Direct sales and other services or deliveries made from the stand are not permitted. Exhibits may not be delivered to purchasers until after the trade fair closes.

In accordance with section 64 of the trade regulations (GewO), sales are permitted only to wholesalers, retail traders or trade customers.

B 11 Catalogue – Internet – Visitor Information System

Each exhibitor (also co-exhibitors and additionally represented companies) will have a free basic entry – according to the company name given in the application form – in the alphabetical exhibitor index in the following media: printed catalogue, Visitor Information System, Internet, trade fair website and industry portal. Additionally, 1 basic entry in the product index, active internet address link and 3 months free premium membership in the Global electronics Club (see also B4). The price of the lines in the exhibitor index, the product index and, where applicable, other indexes, which are subject to a charge, is quoted in the order forms of the publisher commissioned by MMG. The publisher will send these forms to the exhibitor in good time. MMG assumes no responsibility for the correctness and completeness of the catalogue, the Internet database and the Visitor Information System. Exhibitors will be invoiced by MMG's publisher.

B 12 Exhibitors' passes (see A 13)

Depending on the size of the stand, each exhibitor receives a specific number of exhibitors' passes free of charge.

Stand size	up to 4 sqm	1 pass
	up to 12 sqm	2 passes
	up to 20 sqm	3 passes
	over 20 sqm	3 passes plus one additional pass for each additional 20 sqm or part thereof

The number of exhibitors' passes is not increased for co-exhibitors or additionally represented companies. Additional exhibitors' passes are available from the trade fair management at EUR 40 each. Exhibitors' passes are intended solely for stand personnel, and must not be passed on to third parties. You are entitled to free use of Munich City Transport (MVG) (see B4).

B 13 Noise, background noise/sound effects

The presentation of videos, music, and shows is only allowed with the special written permission of MMG.

Such presentations must not interfere with or disturb visitors or other exhibitors. The maximum permitted noise level for demonstrations of equipment and video performances is 75 dB(A).

Electronically amplified systems are not allowed at the stand.

B 14 Alterations

MMG reserves the right to make alterations and additions in matters affecting technical arrangements and safety.